

## The UMass Donahue Institute's Leadership Excellence Certificate Program



We are offering an online certificate program designed for leaders who need new skills and tools to implement organizational changes and propel their careers forward. The five-module program provides 30 hours of hands-on learning over eight weeks in an interactive online classroom.

Program Overview — the five core skill building modules:

- ▶ Your Leadership Profiles
- ▶ Driving Innovation
- ▶ Leading Change
- ▶ Gaining Commitment
- ▶ Overcoming Barriers

Program Benefits:

- ▶ Develop a change implementation plan for a real-life organizational change.
- ▶ Build a network of leadership peers.
- ▶ Receive personalized executive coaching based on the results of two online leadership assessments.
- ▶ Take away a toolkit of 16 proven tools to lead change.
- ▶ Gain experience presenting your business case for change.

[www.donahue.umass.edu/leadershipexcellence](http://www.donahue.umass.edu/leadershipexcellence)

## The UMass Donahue Institute

Established in 1971, the UMass Donahue Institute is a public service, research, and economic development arm of the University of Massachusetts. Our mission is to apply theory and innovation to solve real world challenges and enable our clients to achieve their goals and aspirations. We serve clients in the public, nonprofit, and private sectors in the Commonwealth and throughout the nation and the world. For more information: [www.donahue.umass.edu](http://www.donahue.umass.edu).

### Contact Us

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## Organizational Development & Learning Solutions

Bringing needed expertise to clients for collaborative solutions.

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Learning Solutions

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## Our Services

### Consulting Services

Our senior consultants have decades of organizational development experience. We can help develop your talent pool at the individual level through coaching or at the organizational level by consulting on your talent management plans. Services include:

- ▶ Coaching
- ▶ Assessment
- ▶ Strategic Planning
- ▶ Talent Management

### Learning Solutions

We offer a variety of professional development and training programs. These learning solutions can be provided at the individual level or customized for cross-sections of leaders/managers or larger groups. We can also help your organization develop new training programs or adapt your programs into interactive eLearning or webinars. Services include:

- ▶ eLearning
- ▶ Skill-building Programs
- ▶ Leadership & Management Development
- ▶ Event Management

### Workforce Planning

Workforce planning is an ongoing process of the identification and analysis of what an organization is going to need in terms of the size, type, and quality of workforce to achieve its objectives. It determines what an organization needs in terms of of experience, knowledge, and skills are required to get the work done now and in the future. Ask about our unique cross-departmental consulting approach to workforce planning.

## About Us

Our mission is to advance organizational learning and productivity by bringing together needed expertise to work collaboratively with our clients to build solutions. We apply our expertise in the corporate and public sectors; consulting to community organizations; government offices; and global corporations. We are an approved service provider through the federal General Services Administration (GSA) and



the Massachusetts Operational Services Division (OSD).

### Our Virtual Learning Services

**eLearning Modules:** Our experts can custom build eLearning modules to focus on your organization's unique learning needs that your employees can access 24/7.

**Webinars:** We offer programs designed for today's remote workforce that are facilitated in 60–90 minute synchronous modules with highly interactive formats to engage participants most effectively.

**Blended Learning:** For optimal learning, we can provide a custom solution consisting of any combination of classroom, webinars, and eLearning modules.

**Learning Portals:** To enhance the learning experience, we offer our clients custom-designed learning portals that provide a seamless learning environment to participants.

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