

About Us

Economic & Public Policy Research is a leading provider of unbiased analysis on economic policy issues in Massachusetts, New England and beyond. We help our clients make more informed decisions about strategic policy and planning. We produce in-depth economic, demographic, and labor market studies that help clients build credibility, gain visibility, educate constituents, prioritize investment, and plan economic development initiatives.

As the official State Data Center for the U.S. Census Bureau, we have unparalleled economic and demographic data experience and expertise. In addition, we lead MassBenchmarks, a journal that presents timely information regarding the Massachusetts economy, including key industries that make up the economic base of the state.



The UMass Donahue Institute

Established in 1971, the UMass Donahue Institute is a public service, research, and economic development arm of the University of Massachusetts. Our mission is to apply theory and innovation to solve real world challenges and enable our clients to achieve their goals and aspirations. We serve clients in the public, nonprofit, and private sectors in the Commonwealth and throughout the nation and the world. For more information: www.donahue.umass.edu.

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Economic & Public Policy Research

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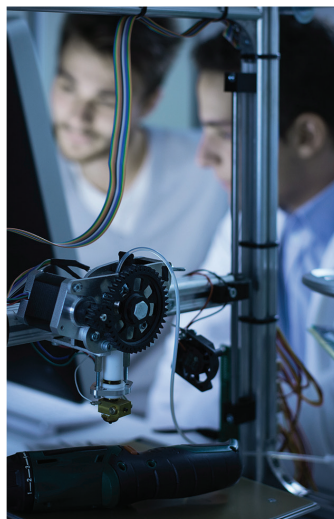
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Our Services

Economic Impact Analysis

We conduct rigorous analyses that trace the direct and indirect effects of industries, policies, investments, and business ventures on local, regional, and state economies.

Metrics include changes in business revenue; employment; wages and income; contributions to Gross Product; and related spin-off effects in the larger economy. We also estimate the resulting fiscal impacts on state and local tax revenues.

Industry Research

We provide thorough examinations of industry clusters, supply chains, labor force issues, opportunities for growth and challenges, as well as larger macroeconomic trends. We develop detailed profiles, competitiveness assessments, and market research findings across virtually all industries, including IT and the telecommunications sector, housing, defense, marine science and technology, advanced manufacturing, and life sciences.

Public Policy Analysis

We deliver high-quality, original research supporting important public initiatives and exploring critical policy issues in Massachusetts, New England, and beyond.

Our research helps clients build credibility, gain visibility, prioritize investments, educate constituents, and plan economic development initiatives. Our wide breadth of policy expertise includes: affordable housing and real estate markets; state economic development policies; municipal planning; labor market issues; socioeconomic trends; transportation; and smart growth and sustainability initiatives.

Economic & Demographic Data

Our **Population Estimates Program (PEP)** partners with the Secretary of the Commonwealth and the U.S. Census Bureau to help Massachusetts municipalities prepare for the Census and produce population estimates.

The **Massachusetts State Data Center (SDC)** is a cooperative program between the state and the U.S. Census Bureau to make data available to local affiliates and the public. Together, PEP and SDC provide in-depth expertise on secondary data on demographic, socioeconomic, and employment trends in Massachusetts and beyond.

Economic Development Analysis

We are a leading provider of local, regional, and state economic analysis to decision makers, the media, and the general public throughout Massachusetts, New England, and beyond. Our timely economic analysis contributes to state and local economic development planning and strategic initiatives for state and local agencies, nonprofit organizations, regional planning agencies, and private industry.

GIS Services and Data Visualization

We have extensive expertise in mapping and data visualization, including formatted reports, customized graphs, easy-to-update data linkages, and online data visualization platforms.

MassBenchmarks

MassBenchmarks is the journal of the Massachusetts economy published in cooperation with the Federal Reserve Bank of Boston and managed by us. As part of this work, we regularly release current and leading indices of the Massachusetts economy, briefings on the Massachusetts economic outlook from the Editorial Board, and other timely analyses and perspectives on state economy. Visit www.massbenchmarks.org.

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