

Leadership Excellence: Online

The UMass Donahue Institute, in collaboration with University Without Walls and UMass Online, is offering a new online certificate program designed for emerging leaders who need new skills and tools to implement organizational change and propel their careers forward.

The five-module program provides thirty hours of hands-on learning over eight weeks in an interactive online classroom. Completion of this program will earn learners a certificate and is accredited to award three CEUs.

Overview

This program includes five highly-interactive webinars:

Your Leadership Profile:

Learn about your leadership style following completion of two online assessments (based on Hogan Leadership Styles).



Drive Innovation:

Collaborate with thought leaders to identify opportunities for innovation.

Lead Change:

Align followers to implement successful organizational change (based on the Kotter 8-Stage Process for Leading Change).

Gain Commitment:

Understand how to help individuals transition during change.

Overcome Barriers:

Sustain your change initiative by removing obstacles that could halt progress.

Benefits include:

- Develop a change implementation plan for a real-life organizational change.
- Build a network of leadership peers.
- Receive personalized executive coaching based on the results of an online leadership assessment.
- Take away a toolkit of fourteen proven tools to lead change.
- Gain experience presenting your business case for change.

SCHEDULE:

April 19th, 2022:

Orientation

May 5th:

Webinar: Your Leadership Profile

May 12th:

Webinar: Drive Innovation

May 19th:

Webinar: Lead Change

May 26st:

Webinar: Gain Commitment

June 2nd:

Webinar: Overcome Barriers

June 21st:

Capstone Presentations

All sessions meet 1:00–4:00 PM EST

TUITION:

\$2,250 per participant

Government and non-profit organizations receive a 20% discount.

UMass employees and students receive a 50% discount.

REGISTRATION:

For more information, contact:

(413) 577-2014

aflemati@donahue.umass.edu

or [Learn more on our site](#)

Session limited to 24 seats