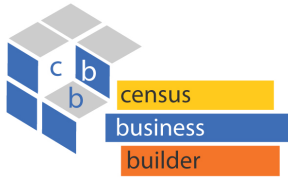


Census Business Builder:

Chamber of Commerce Edition

Helping Chambers of Commerce Better Understand Their Markets

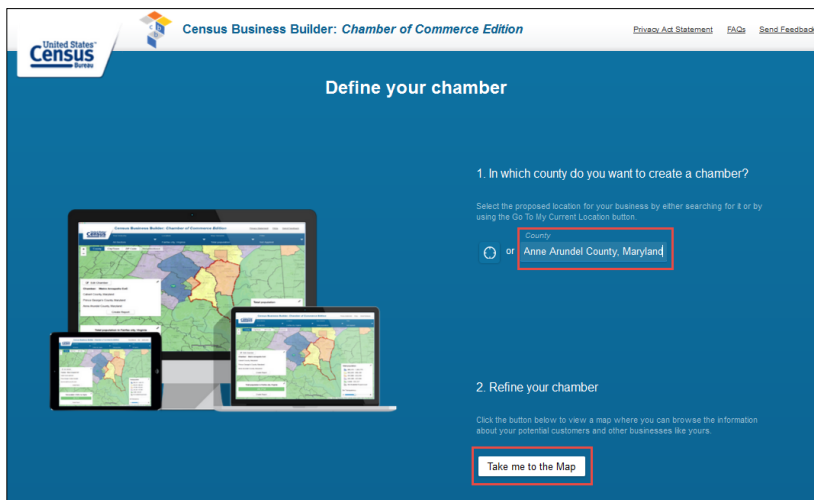


A prototype tool that presents key demographic and economic information about a user-defined Chamber of Commerce

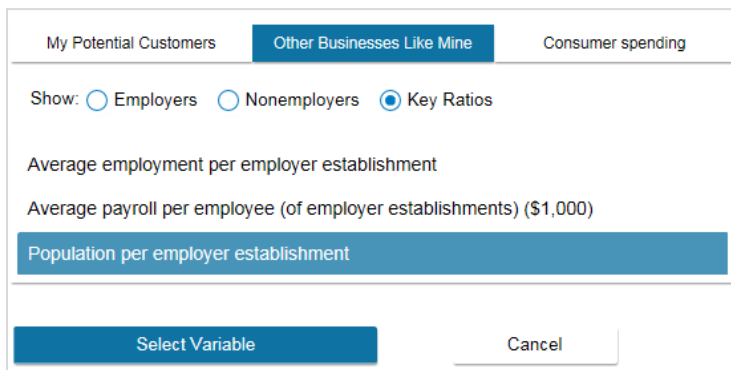
<http://dcdev.esri.com/census/coce-1.0-3.2/index.html#>
Username: census Password: c3n\$us2015

Three Easy Steps

1 Define the boundaries of your chamber and name your chamber.



2 Browse the information for your chamber on the map.



3 View profile reports of your chamber and its components.

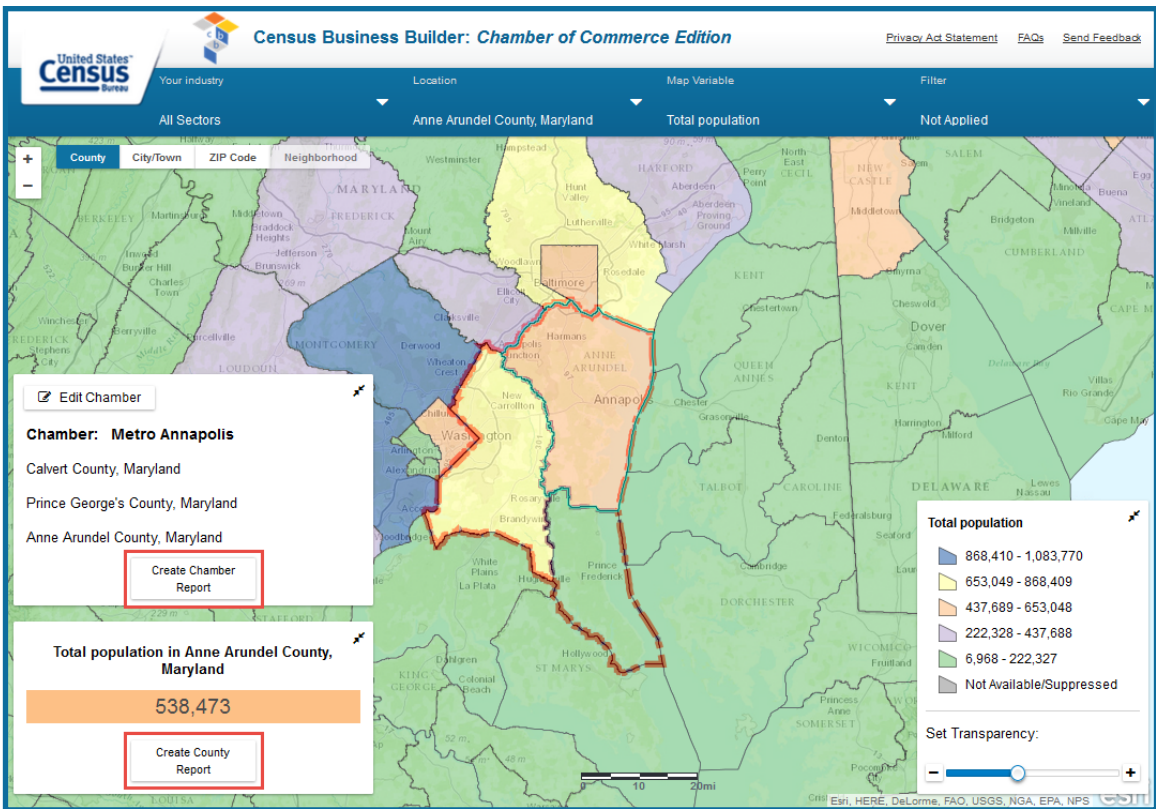
“Census Business Builder” is a suite of services that provides selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format. This suite currently includes the *Small Business Edition* and a prototype *Chamber of Commerce Edition*, but will include other tailored editions in the future.

The *Small Business Edition* offers prospective business owners selected Census Bureau statistics to guide their research into opening their new business. The *Chamber of Commerce edition* presents the same statistics to help chambers better understand their markets. This version will feature:

- Easy to use, customer-focused Census Bureau data, available for free to the public.
- Economic and demographic data viewable in a map, report, or table.
- Trend charts to identify changes over time for your industry or market.
- Ability to compare data to neighboring counties.
- Downloadable and printable business reports with county-level information dynamically generated from Census Bureau data.



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov



Census Business Builder: Chamber of Commerce Edition

United States Census Bureau

Local Business Profile - Alexandria city, Virginia Chamber of Commerce

The Alexandria city, Virginia Chamber of Commerce is comprised of:

- Fairfax County, VA
- Denver County, CO

Demographics

Demographic Characteristics

Total population: **1,688,126**

Percent under 6 years old: **6.94%**

Percent under 18 years old: **23.20%**

Percent 18 and over: **76.80%**

Percent 65 years old and over: **10.15%**

Race Breakout

Percent White: **67.27%**

Percent Black: **9.51%**

Percent American Indian or Alaska Native: **0.70%**

Percent Asian: **12.53%**

Percent Native Hawaiian or Pacific Islander: **0.10%**

Percent Some Other Race: **6.14%**

Percent Two or more Races: **3.75%**

Percent Hispanic (of any race): **21.31%**

Economic Characteristics

Average household size: **2.56**

Average household income: **\$112,238**

Percent in Poverty: **10.32%**

Percent high school degree or higher: **89.26%**

Percent bachelor's degree or higher: **52.46%**

Percent population 16 or over in labor force: **72.95%**

Percent employed: **67.48%**

Percent disabled: **6.25%**

Percent with health insurance coverage: **78.71%**

Mean travel time to/from work (min.): **29.40**

Housing Characteristics

Owner-occupied housing units: **402,929**

Renter-occupied housing units: **247,359**

Single-family detached housing units: **330,323**

Home ownership rate: **61.96%**

Vacancy rate: **6.14%**

Average house value: **\$460,787.31**

Average rent (housing): **\$1,176.30**

Average monthly owner cost (with a mortgage): **\$2,056.09**

Source: 2008-2012 American Community Survey 5-Year Estimates

Businesses

Employer Businesses	# Businesses	Employment	Annual Payroll (\$M)	Receipts (\$M)
00: All Sectors	51,515	969,745	63,359.5	0.0
11: Agriculture	13	0	1.4	0.0
21: Mining	270	5,644	771.2	0.0
22: Utilities	41	0	0.0	0.0
23: Construction	3,348	36,165	2,182.1	0.0
31-33: Manufacturing	1,120	22,609	1,146.0	7,242.6
42: Wholesale	2,320	34,746	2,607.9	28,220.4
44-45: Retail	5,002	76,394	2,156.9	20,837.7
48-49: Transportation & Warehousing	822	28,972	1,363.3	0.0
51: Information	1,383	49,690	5,261.5	0.0
52: Finance & Insurance	3,201	53,482	5,676.5	0.0
53: Real Estate & Rental & Leasing	2,874	21,065	1,241.4	6,086.1
54: Prof., Sci., & Tech. Services	12,454	230,906	22,019.3	40,719.7
55: Mgmt of Companies & Enterprises	544	35,686	4,379.4	0.0
56: Admin. & Support & Waste Mgmt. & Remed.	2,896	97,231	4,077.2	9,283.5
61: Educational Services	980	25,472	966.4	763.9
62: Health Care & Social Assistance	5,000	103,228	5,227.0	9,727.3
71: Arts, Entertainment, & Recreation	653	18,039	698.8	1,790.8
72: Accommodation & Food Services	4,148	85,481	1,719.2	4,984.8
81: Other Services	4,406	41,492	1,521.0	4,677.5

Key Ratios for Employer Businesses

NAICS Sector	Employees per Business	Annual Payroll per Employee (\$)	Receipts per Business (\$1,000)	Population per Business
00: All Sectors	37	65,336	0	33
11: Agriculture	0	0	0	129,856
21: Mining	21	136,641	0	6,252
22: Utilities	0	0	0	41,174
23: Construction	21	60,336	0	504
31-33: Manufacturing	39	50,688	6,467	1,507
42: Wholesale	30	75,055	12,164	728
44-45: Retail	30	28,234	4,166	337
48-49: Transportation & Warehousing	68	47,056	0	2,054
51: Information	69	105,886	0	1,221
52: Finance & Insurance	33	106,138	0	527
53: Real Estate & Rental & Leasing	15	58,931	2,118	587
54: Prof., Sci., & Tech. Services	32	95,361	3,270	136
55: Mgmt of Companies & Enterprises	132	122,720	0	3,103
56: Admin. & Support & Waste Mgmt. & Remed.	67	41,933	3,206	583
61: Educational Services	56	37,940	779	1,723
62: Health Care & Social Assistance	42	50,635	1,945	338
71: Arts, Entertainment, & Recreation	55	38,738	2,742	2,585
72: Accommodation & Food Services	41	20,112	1,202	407
81: Other Services	19	36,657	1,062	383

Source: 2012 County Business Patterns and 2012 Economic Census